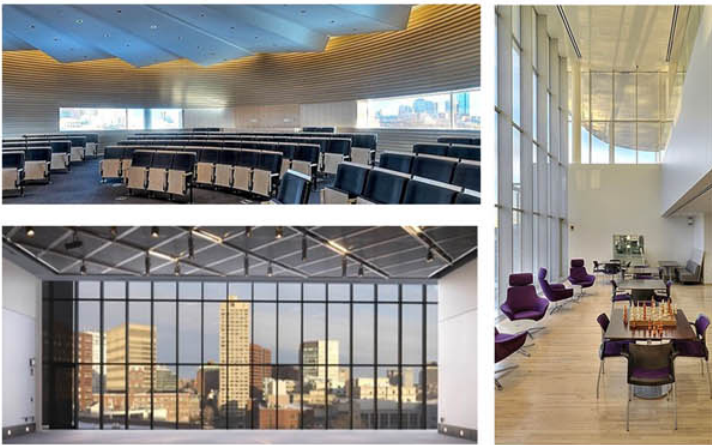


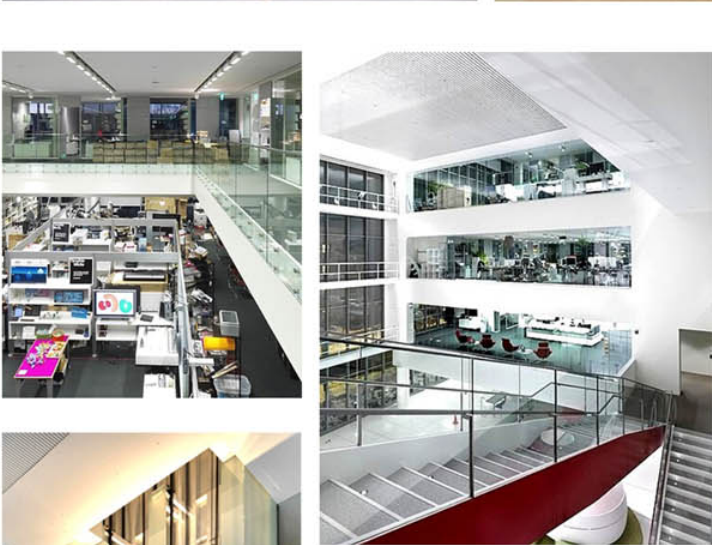


MCH

MCKAY CONANT HOOVER INC
Acoustics and Media Systems Consultants



The MIT Media Lab is world renowned for invention and innovation, with its radical integration of art and design with cutting-edge technology. A unique architectural approach was required to encourage its cross-disciplinary research and collaboration.



Seven double-height research labs with open views are vertically staggered around a central atrium, promoting strong visual connections, stimulating circulation, and encouraging interaction among researchers. Common research areas are wrapped by mezzanine offices and interspersed with conference rooms and exhibition areas, all filled with natural light, transparency, and sociability. The auditorium, meeting rooms, and café are on the top floor, delivering stunning views of the Boston skyline and the Charles River.

All aspects of sound isolation, mechanical system noise and vibration control, and finish shapings and treatments were designed for an optimal acoustical environment.

Architect: Maki and Associates, Tokyo, Japan
Architect of Record: Leers Weinzapfel Associates Architects, Inc., Boston, MA
Construction cost: \$90 million
Size: 163,000 square feet on six occupied floors
Completed: March 2010

"Viewed simply and purely as a work of architecture, this is a wonderful building. You can think of it as an exercise in transparency. It's as spatially exciting as any modern building I know." Boston Globe architecture critic Robert Campbell

Acoustical consulting provided as a Cavanaugh Tocci Associates, Sudbury, MA, project, K. Anthony Hoover, FASA, Principal Consultant.



MIT MEDIA LAB
Massachusetts Institute of Technology
CAMBRIDGE, MA