



**MCH**

**McKAY CONANT HOOVER INC**  
Acoustics and Media Systems Consultants



Since 1990, Los Angeles County invested \$6.1M for capital improvements to this historic 1920 venue across the Hollywood Freeway from its Hollywood Bowl. While these upgrades greatly enhanced the visitor experience, they were simply piecemeal solutions. The Ford presently embodies two theatres: the 1200-seat outdoor Ford Amphitheatre and the 87-seat indoor [Inside] the Ford. The Amphitheatre regularly mounts nearly 100 shows each season and is under increasing pressure to provide more. The master plan, completed at the end of 2010, and for which MCH provided full acoustical and AV contributions describes recommendations for site expansion and location of future buildings, preservation and emphasis of the historic elements of a fully upgraded amphitheatre and surrounding buildings including creation of a new indoor theatre and rehearsal spaces.

Since 2014, MCH has been busy with effecting comprehensive acoustical (including freeway noise control and much-improved reverberation control) plus major AV upgrades of the Amphitheatre. Construction completed for a first phase at \$71M and opened with rave reviews in July 2017.

Reference: Brenda Levin, FAIA 213.623.8141

Visit: [www.fordtheatres.org/](http://www.fordtheatres.org/)

**JOHN ANSON FORD THEATRES  
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