



MCKAY CONANT HOOVER INC
Acoustics and Media Systems Consultants



The Genzyme Center, the company's new corporate headquarters, is one of the most environmentally responsible office buildings ever built in the United States. Designed by Behnisch, Behnisch & Partner (with headquarters in Stuttgart), the Center is a 12 story, 350,000sf structure in Kendall Square, formally opened in 2004 to serve 920 individual workplaces.

Genzyme Center is the largest corporate office building to earn the Platinum certification and one of only 13 buildings ever to receive this rating. "The Platinum certification confirms Genzyme Center's status as one of the most environmentally responsible buildings in the country," said Rich Fedrizzi, president, CEO and founding chair of the U.S. Green Building Council.

At a total building cost of \$140 million (\$400/sf) all inclusive, compared to conventional design, the building uses 32% less water, 38% less total power, 45% less lighting and total energy use is 25% below the new state energy code requirement. The central 13-story atrium links the various areas of the building and above its roof, mirrors track and reflect sunlight into the atrium. An in-depth facilities follow-up study reported in Architectural Record about two years after its opening clearly demonstrated that the project is exceeding both its productivity goals as well as its LEED Platinum expectations.

MCH was responsible for acoustical and AV design and partnered with its strategic partner, Acentech, of Cambridge, to achieve a highly satisfactory level of speech privacy and noise control within the interior design hard-finish, thin construction assembly aesthetic of the architects.

Visit: www.genzyme.com

References: Behnisch, Behnisch & Partner Architect 310.399.9003
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LEED Platinum

GENZYME HEADQUARTERS
CAMBRIDGE, MASSACHUSETTS

